

ทองคำสามเหลี่ยม
THE GOLDEN TRIANGLE



Johnny
The Mule



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Logline

Love vs. Execrable, a path for redemption in the middle of the jungle of the Golden Triangle.





Short synopsis

A man born in ambiguous circumstances and grown up in survival situations becomes a top smuggler, and he is sent to Burma-Laos-Thailand in The Golden Triangle by the American Crimes Families to carry on a massive drug operation, from Opium to heroin in the spot and exported in U.S.

This man is a controversial individual, a top smuggler, Johnny, The Mule, named for this peculiarity. But he shows controversiality in his behaviors, an outlaw, but unbiased in general and in business. In unpleasant circumstances, Johnny meets a woman in Bangkok and eventually becomes friendly with this acquaintance. But such acquainted individual, the name is Sunan a Thai-Akha, reveals herself to be a smart one, pure, candid, the example of rightness. This rendezvous is an unwitting escalation for a "battle": between Bad and Good, Love and Execrable.



Love, which is also unexpected, is at the "door." Johnny, is on the side of the Bad, carrying on the unbelievable operation of drug smuggling,

enters into a confusing path.

In front of himself shows the reality of what is bad, then a road to his redemption. This battle is unavoidable when Sunan discovers who Johnny really is.

In between "facts" and "dis-facts," between a cascade of events, sometimes dramatic, even full of cruelty, between teammates as well. The truth is in front of him about Love and bad people, Johnny is heaving toward a choice to make, and the battle of Love Vs. Execrable





is unequivocally won by the purity, by the candid side in deepest inner of himself, the Love, bringing him toward the final descending to redemption, which is uniquely carried on at Johnny's way, which will happen all in the last episode. (Synopsis ends)





Pitch Short



I am Marco Taloni, executive of 1GJV Media, Canada, based in Toronto.

Johnny The Mule: is a TV/Digital Series of 10 episodes of 50 min each.

Real stories inspire the story that happened between 1970 to 1980s, mainly in the range of time when this story is centered on. But the entire story starts in 1930 and ends in the 2000s'. It is a life story of this man, Johnny, born in ambiguous circumstances that bring him to become a top smuggler working for the American Crime Families. He was sent to Thailand to run an extraordinary operation of gathering Opium and refining it in the spot, in the Jungle of The Golden Triangle between Burma-Laos-Thailand, then to export to the U.S.



The story is gliding on crime-action matters, even by unique storytelling. Still, the actual content of this cascade of events is a confrontation between the Bad, and the Good, between the commonly recognized as good, which is Love for instance, and what is Bad, such as crime, killing, betrayals, being an outlaw. This fact will be the central question in the film: why somebody might become a criminal, even if pure at birth as a child, how the purity remains such, even during a lifetime.

Who will win if there is a clash between Bad and Good? And how can win and why?

These are questions carried on in the film thread, in between all what is happening to Johnny during his lifetime. Johnny was born in unpleasant situations and grew up even worst; during II wartime, in the middle of poverty, abuse, and more.

Meeting this woman in Thailand, smart, pure, and believing in candid Love, Johnny unwittingly falls into a circle of controversial feelings, when the deepest part of himself comes to light, and actually against his mind, which is wired by how he was born and grown-up. Johnny, is he the Bad? Or is it the Bad that hides the real natural goodness of humans?



Survival? Instinct? Pure nature? Where is our path? These are matters within Johnny The Mule's story arising in the clash with his acquaintance, Sunan, the Angel of The Golden Triangle, as Johnny names her once.

This battle is between Love and Execrable, and is in the middle of a spiraling of dreadful endeavors, in the Jungle, between Burma-Laos-Thailand. Against the local King-Pin and his army, competition, and authorities, and arising adversity against one of his teammates reveals to be a betrayal. Everything comes in the light. A path to redemption is determined, that it carries on at his own pace and way.

Johnny The Mule is a unique story, and each episode has situations building up the deep meaning of such storytelling. The Entertainment level here is not just based on action and conditions, which are genuinely entertaining, but also it is arising the deep meaning of such stories' connection with heart, mind, emotions, psychological implications, and ultimately the true love, factors with, the audience, can genuinely identify themselves with the protagonists. Entertainment is present from the entangling of the unique types of situations, full of thrill and action



yes, but full of meaningful expressions of true sentiments with their realities, which is what the audience prefers. (Pitch ends)



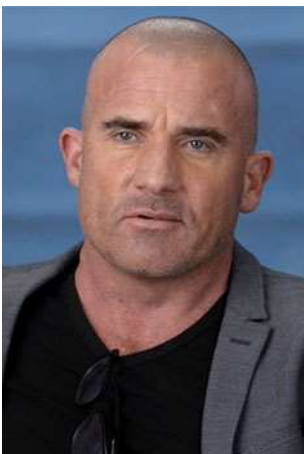
SMUGGLING DRUG FROM THE JUNGLE

You will
die for
it!



PROPOSED CAST

There has been a sort of approach already with these stars' managers.



**DOMINIC
PURCELL**
as
Johnny The
Mule

Johnny is strong and capable, but also has the good inside, he is unbiased even within to be an outlaw. Dominic is a very strong match with this role.



**FRANK
GRILLO**
as
Frank
Marino

Frank is sneaky, but a good guy, slightly naïve, he's the best and only friend of Johnny who saved him when small from an abuse in NYC.



**PETER
STORMARE**
as
Billo
Graziano
(Bill)

Billo, is a typical mafiuso show-off, in his small world. Johnny meets him in prison time, and they are opponents in the game, but both they will know Golden Triangle opportunity. They will become teammates with no choice option.



**JESSICA
ALBA**
as
Sunan

Sunan: Jessica is seen as a best option for this role, she's a great match as personality for this character, smart, aggressive but sweet, and candid in her beliefs. Jessica, it's believed, is greatly suitable to be Thai.



Typical Northern Thai



Previous selected as Sunan



Jessica Alba



STORY BREAKDOWN AND TARGETS

Episode 1

The 2000s', the present time. The elderly Sunan looking in the mirror, remembers the past. Johnny was born, and it shows how to get into a boat at 6-months-old and go to America. There is such a flashback, while the team, at first, made by Johnny and Frank, is going to Thailand for the drug smuggling mission. There are flashbacks about the past, how they met, and why Johnny became the Mule. After a chase in the night in the Ocean, when Johnny & Frank get caught, and Johnny goes to prison.

Aiming audience

It seems challenging to anchor an audience in any series with one story. This first episode it's full of facts that make questioning why and asking what will happen. It's inevitable. Why? Because the evidence it's Johnny's life, and they see what is happening to him, that isn't warm-hearted already since the very beginning. The audience will know that when the two are going for the primary mission to Thailand, the audience has a touch basis of outstanding actions and thrill. They cannot avoid looking for the next episode at the end of this episode.

Episode 2

Still a Flashback. Prison time. Johnny tries to make his short time in jail reasonable, then meets BILLO and meets a Chinese smuggler. Actually, Billo, too, together, after a brawl happened. At Johnny has been revealed the new route of drug from The Golden Triangle. This flashback is storytelling it to each other (Frank & Johnny) while they arrive in Bangkok, landing. In this Episode, Sunan already appears, being noticed by Johnny but not yet met. In the flashback, The Operation Switzerland is told, and the meeting also with the U.S. bosses. Sunan is still around, not yet met in this Bangkok bar.

Aiming audience

Still, in the flashbacks, the audience builds how Johnny is and how many times he appears in his character—simultaneously showing his characteristics of a champion of smuggling. The Bangkok approach is building up, and also, going back in the flashback, the meeting with the Bosses is developing. Johnny, another time, shows his excellent capability as a smuggler in a complex operation between Canada and U.S. Johnny's capability and how he does in more operations is attractive. The audience notices Sunan and Johnny something; "something around," they want to know next. It is subduedly intriguing.



Episode 3

While Sunan seems to have trouble doing her job as an entertainer in this bar in Bangkok, and Johnny notices so, Flashbacks continue about how Frank and Johnny met and what's happened in their youth time in NYC. In these flashback stories of Johnny growing is told, and adventures of his life are enticing, spanning from cruelty, abuse, poverty, troubles, survival. Survival carried on even after teenagers learned to steal and become part of a local gang, which eventually is a safe house of Mafia.

Aiming Audience

The stories of flashbacks are full of events, sad, and cruel sometimes. Johnny is gaining the capability to survive; at this point, the audience builds the idea of Johnny and Frank, how they were together, and what terrible things happened. In the meantime, going back to the central time, Johnny starts to meet Sunan in this bar, approaching Johnny as a client. And funny conversations start, even with sarcasm. The audience now has a clear concept of flashbacks and actual primary time, and that Sunan and Johnny are involved.

Episode 4

In this Episode are ending the flashbacks, which were the story builder of Johnny who really is, and about his personality and why he became a smuggler, and in this one there is the one when he was 12 in Italy during the II war, was stealing food in the German's camp in the night. But besides that, in the central time frame, Bill comes along in Bangkok, surprisingly. And Sunan was acquainting with Johnny. But a frightening fact happens to Sunan, which is the occasion for the twos to become friendlier. Bill, Johnny, and Frank unavoidably get acquainted and talk about the drug operation. At the same time, Johnny and Frank have already engaged in a gruesome, eventually, meeting with the Syndicate of drug trafficking.

Aiming Audience

In this episode, things are tightened in their meaning, drug operation, Sunan and Johnny's situation, and the one becoming an equivocal team. The audience is gripped at this point. A considerable amount of dramatic and full-of-action situations have been present since the first second of the first episode, continuing until now.



Episode 5

While they are on the route for North of Thailand in the border of The Golden Triangle, between Italy and North America, investigations are on the way against the Crime Families in the U.S. and the Italian one, through international cooperation with the FBI. DEA was already in existence. The flashbacks are exhausted, and the central time of the story is the focus 100%. Sunan and Johnny surprisingly met again near the Golden Triangle while the drug smuggling operation was preparing. Sunan is born in the area; destiny is playing the game. Johnny helped her earlier; Sunan knows opium though because she is of Akha origin, a population expert in opium cultivation in this area. Frank innocently try it, giving a puff.

Aiming Audience

Things are moving forward; the drug operation is set up. King Pin has an army! To control the area of opium and heroin refining. In Northeast of Burma, near the Thai border, holds all. The team got a deal of cooperation. Same time, Sunan and Johnny keep meeting, friendly and they get to know each other more. The audience is motivated by what's going on with the drug operation, and Sunan doesn't know really what Johnny does.

Episode 6

First-time operation in the jungle with the King-Pin's army assistance. 25 mules to carry on a massive quantity of opium collected from the villagers. Facts are happening. Funny and less funny when U.S. intruders in the caravan of mules tried to steal heroin just refined. They get caught by the escorting army, even if Johnny told them to go away. The intruders got killed after a hunt in the jungle, inexorably, no mercy. Johnny gets in a rage. Frank starts to have fun with opium and spa brothels. Sunan still sees Johnny, and they talk a lot about themselves, getting closer.

Aiming Audience

Things are already impossible to avoid from the audience, wholly hooked, and need to know the next. The strategy to get the audience hooked was from 1 to 4th ep—parallel lives, of the Bad and the Good, intriguing on both sides.



Episode 7

While the drug operation with the Army seems going smooth without troubles, Sunan and Johnny intensify their friendly meetings, lot of talking, about their lives, feelings, funny conversation, and often allusive to love. Franks keeps going to relax with opium and massage parlors simultaneously. Bosses in the U.S. are aware that the FBI is investigating-on them. Bill comes up with a proposition to avoid King-Ping and make extra millions circumventing Army and going to "solo." Johnny says: "you are out of mind."

Aiming Audience

Not so much to say. The audience at this point would like to see more in the same day, since the things are genuinely intensifying, on what was already intense. New facts come along; more dangerous situations come along. The drug affects team members; Frank is almost getting killed by getting drug himself.

Episode 8

Sunan helps Johnny with Frank, who got in trouble with addiction. She knows opium and is a psychologist, but she is entirely unaware of Johnny's endeavor; she trusts him, and they are close friends at this point. Johnny comes up with a solution for the circumventing operation. He is The Mule. He shows it to his teammates, Frank, who is still drowsed from the drug event, and Bill. This time Sunan and Johnny meet as usual. Earlier, Johnny met Brad Morrison, ex CIA, involved with smuggling from Laos and told Johnny new routes. It seems Love is unavoidable. After being caught by a massive thunderstorm, Sunan and Johnny come into the bedroom to change their clothes. It seems making Love might come, but unfortunately, here Sunan discovers inadvertently who really Johnny is. A clash with Bad and Good from now on is in escalation.

Aiming Audience

This is another WOW episode; the audience is already living their lives day by day, thinking about this happening. What will happen with the operation? Why didn't Johnny' tell the truth earlier? Now they love each other, they know! And so on.



Episode 9

Training for the circumventing operation is ongoing by powerful cross-country motorbikes. They will do it in the Jungle. Same concept, but in different villages for opium and Laos' refineries in the Jungle. Sunan and Johnny still are in a clash. But she brings him to a hell-town where all the addicted are, to show him his business what does. They both declare love this time but cannot straighten things between them. Johnny must choose his side: Bad or Good. Frank goes through the addict-hole because he became an addict needs to flush it out. Johnny starts a cascade of emotions, overwhelming perceptions, and a clash inside himself. The operation with motorbikes begins in the Jungle. Drug money, but DEA and FBI are tightening the circle. There's also a meeting with a competitor, Frank Lukas. The circumventing operation starts for a while. In the meantime, Sunan still goes back to discuss between them.

Episodes 10

An incident happens. An ambush while coming back from the solo group operation, an unbelievable quantity of Ninja-like people is trying to get them. There is chasing in the forest, then in the streets, the team's threes manage to escape through the night with their three motorbikes and the last load of dope in their bags. Johnny is injured, but he handles that. An escalade of happening closes the series:

- 1) Johnny and Sunan finally get to talk longer.
- 2) Johnny promises to redeem himself and asks for trust, but he wants to get married immediately to Sunan. She accepts.
- 3) Get married. Make love.
- 4) Johnny and Frank must go to Canada as the bosses requested for a meeting.
- 5) They say that they need to stay down for a while. Instead, there is an attempt to eliminate Frank and Johnny. The Bad starting to show clearly is true color.
- 6) After the run, Frank and Johnny go back to Thailand, and he confesses to Frank he will quit all because he promised to his wife, Sunan. Frank agrees and asks to follow him.
- 7) They are back. There is an unpleasant surprise; Bill kidnapped Sunan because he wanted the last load and their money. The Bad keeps going to show its real face.

Frank and Johnny comply but want Sunan to come with Bill as well.



The Final

But at this point, the decision to redeem himself, for the sake of Love and going in right side of life, is made.

Johnny throws away the last load of dope. There is a confrontation with Frank Lukas since they discover what they really do as well. It's an argument by wording related to the dope tossed, Devil against the New Good, the force of the Good takes the lead.

The ultimate final part I do not want to make it public; it's redemption at Johnny's way, and it is very individual final, perhaps truly unexpected.

The script is completed for all 10 Episodes.





Director

Johnny The Mule is full of genuinely intense visuals related to the situations, emotions, actions, feelings, and diverse environments, from Asia, Europe, and North America. The intensity of the actions scenes is entirely connected with the power of the status of mind and psychology matters, interrelated at emotional facts. We are talking about a Clash between 2 different grades of mindset, which must be rendered at the top level, integrated with the reality of their representation.

Director is not chosen yet, and we didn't go to select it since this project is still open grid.

Marco Taloni could be a candidate, since experience and leadership, and his visual capability and also, he is the writer and the story creator.

But eventually, Marco is available for artistic consultation, line production, and production consultation.



Marco Taloni has experience since working with Harvey Keitel and Angela Molina for “La Bella Otero” and other film projects. He presently works as a Production Consultant and Sales, bringing optimizations into film projects.

Executive Producer

Consultation is needed from our expertise in terms of locations and the realities of the locations in Thailand. We have Thailand experts, including Marco Taloni, who lived in Thailand for five consecutive years.

Our calculation for production needed is 60% of the film has to be shot in Thailand.

In Thailand, we cooperate with a reliable entity in the spot for all that is needed for the set.



Are there similar projects ever produced?

From our knowledge, there is nothing like it; we do not recall any comparison to make.

That's arising a problem? Some of our colleagues compare, to evaluate the level of potentiality, audience response by other projects would be similar.

Johnny The Mule would be successful because it is unique. I know studios or productions rely upon trends and demand. But here, there is something different. There is a historical connection, with historical mafia affairs mobsters in the background, the story is gliding on it, the audience can connect with reality. Situations existed, but in addition, this is not a typical fiction: *"same old, same old,"* - they cannot think - *"okay okay, they shoot at each other, some chasing, somebody gets threatened to be killed, they fight, drug smuggling, the woman likes him, and they have some sex....all right all right...."*

Then, Johnny, The Mule is entirely different; everything is a strong mindset compelling, related to the reality of poverty that existed, still living, but rendered in situations with differences, and related to psychological effects.

Johnny The Mule "swims" inside a package of facts, situations, and realities, making it truly compelling, with simple dialogues, but going in deep, and often funny and spanning from sarcasm to jokes to the analysis of love and sentiments.



Locations







Production facts (simplified)

SALES: TV OR DIGITAL SERIES BY BROADCASTERS OR DIGITAL RELEASES (Aka: Netflix/others)

<ul style="list-style-type: none"> ✓ 10 Episodes TOT 500 min ✓ Total Below the Line 	\$14,806,960
180 days filming	

Statistic: Rough calculation of filming time (3 min/day of final film average)



500 minutes totally
3 minutes per day = 166 days

Thailand 60% shooting	dd 108 (3 months)
Canada 25% shooting	dd 45 (1.7 months)
Italy 15% shooting	dd 27 (1 month)

*** Thailand production crew and costs and Canada are calculated as reduced compared with the USA's 20% Canada, 30% Thailand.

PERIODS OF SHOOTING

Thailand	TBD
Canada	TBD
Italy	TBD





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Johnny The Mule reel presentation:

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